

ANOTHER
WAY

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POWER OF 10

THE POWER OF 10

BIG HOME CHALLENGE

TAKE OUR CHALLENGE
TO **KICK -START** YOUR
JOURNEY TO BEING A
CHANGEMAKER



FIND YOUR VOICE AND
START MAKING
CHANGES THAT MATTER
TO YOU

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WHY TAKE THE

CHALLENGE?



WHAT?

Our Power of 10 Big Challenge has been designed to help you to get the most out of the Power of 10 App by guiding you through the topics, resources and ways you can use the app for your benefit.

The challenge will help you to find what interests you the most with the ultimate aim of giving you the confidence to start making changes in your own life and communities.

WHY?

It can be difficult to know where to start when you are just starting out as a Changemaker. Maybe you know what your interested in but don't know how to take action, maybe you have already been making changes but want to level up or maybe you have no idea where to start and you need a helping hand....

Whatever your level, we will help you to find your voice in the climate and environmental crisis so that you can start making the changes that matter to you and develop the skills that you want to develop!

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TIPS FOR

SUCCESS



1.

When you first sign up, make sure you use the notifications button at the top of each category. Press it for Community Space and Changemaker Toolkit. You will then get a notification any time some posts in these areas.

2.

Read what others have posted, look back through the threads and see if you can find inspiration from other people's posts.

3.

When thinking about your strengths, make sure you put yourself out there and try something that you haven't tried before. Sometimes you never know until you try.

4.

Ask if you don't understand something. Ask on the Changemaker Helpline Thread if you are unsure about a certain task or need some help regarding something. We are here to help!

5.

Use your peers. Do you need advice on something? Do you want to know if someone else has faced the same challenges as you? Make sure you use the Community Space to ask questions and find likeminded people.

6.

Trust and believe in yourself! You've got this!



Get the most out of the **POWER OF 10 APP**



Take a Look AROUND

INTRODUCE

Use the Introduce yourself thread on the **COMMUNITY SPACE** on the Power of 10 App to introduce yourself to others and find likeminded people.

Consider:

Your interests
Your skills
Anything special about you?

Extra Ideas:

Have you got ideas for campaigns already?
Are you looking for others to collaborate with?

Consider:

Take a look round. Explore conversation topics in the Community Space and the different themes in the Changemaker Toolkit. Familiarise yourself with the latest news and announcements in the Welcome Centre.

Use this space to jot down or doodle anything that sparks your interest or inspires you...



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Learn And SHARE



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1.

DOWNLOAD A FACT FILE from one of the themes in the Changemaker Toolkit - or use the tags to search for fact file



2.

HOW TO USE your fact file

- Post a fact you didn't know in the 'Wow I didn't Know That!' thread.
- Tell some of the facts to 10 people
- Print out the FactFile and stick it up in school or in a community hall
- Use the facts to create your own presentation or project
- Use the facts in a conversation with someone

3.

MY FAVOURITE FACTS.

Use this space to jot down or doodle anything that sparks your interest or inspires you... Are there other facts that you know that are not on the fact files?



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Plan... Your First RESOURCE

4.

CHOOSE A TOPIC Choose a topic for your factfile and make sure that we don't already have one on the app... Be creative and ask if you are unsure...

MY TOPIC IS:

RESEARCH

We only use reputable sources for our information. See below to find sources that we rely on. If you find other sources that seem to fit this criteria then please let us know and we will consider it

MY FACTS

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.



It's

FILM TIME

DOWNLOAD The **Power of 10 Film** in the Welcome Centre and watch it.



CHALLENGE Time

Films are a great way to get together with others and turn people's attention to the issues of our environment.

We **CHALLENGE YOU** to organise a film screening of your own - this could be at **home**, at **school** in **form time** or in your **assembly**, or maybe as part of a **community event** or **youth club**.

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Organise Your Own

FILM SCREENING

1.

CHOOSE WHO will you show your film to. Your family? Friends? School mates? Community?

2.

CHOOSE YOUR FILM. See below for some ideas or find another one that interests you.



3.

DECIDE WHERE you show your film. If it's at home, make sure there is enough space. At school? You need a classroom or hall?

4.

ORGANISE download, rent or buy your film. Make sure everyone has a place to sit. Get refreshments, popcorn and something to drink

5.

TELL US how many people saw the film so we know how many people you are influencing. Was it successful? **DO ANOTHER ONE!!**

MY NOTES AND OTHER FILMS

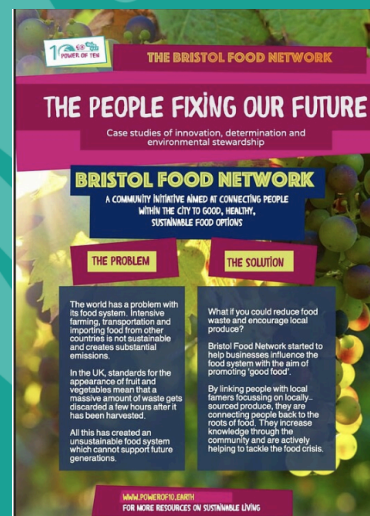
ANOTHER WAY



Focus On The POSITIVES

1.

DOWNLOAD A GOOD NEWS CASE STUDY Learning more about the crises we are in can seem daunting and it can feel as though we can't do anything. So we have made a collection of Good News Case Studies about people who are overcoming the odds and trying to Fix Our Future. Download one from the app and get inspired...



2.

SHARE AND TALK with friends. Your task is to find someone else who has found something positive too... Write it down here:

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3.

DO YOUR OWN RESEARCH

There are so many ways that people across the planet are coming up with solutions to many of our problems. Use reputable sources to find your own positive case studies... Once you start looking you'll be amazed at what's being done.

Take a Look at these websites for ideas...

www.goodnewsnetwork.org

<https://www.sambentley.co.uk/>



CHALLENGE Time

Use your research to write your **OWN POSITIVE CASE STUDY**. Which one is most inspiring? Which one has some great impact or is easy to implement. See the back of the booklet for your instructions when you are ready...



Explore & GET ENGAGED

1. **READ THROUGH THE COMMUNITY SPACE** and get involved in any topics that take your interest - make sure you have explored and engaged with the topics that interest you.

2. Go to each of these threads and post something on each one...
- Post a challenge that you are facing in **Deep Chats**.
 - Tell others your success on the **Campaigners Hangout**
 - Have you seen some positive news? Share it in the **Good Vibes** thread
 - Got any burning questions about the environment or anything related? Need some advice from the Another Way team? Use the **Changemaker Helpline** to ask your questions

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CHALLENGE Time COMMUNITY MISSION

1. Take a look around in the **Showcase Gallery** - see what others have been up to and share some love by using emojis and comment on things you like.

2. Share images of anything you have been doing on your planet positive journey. It could be a meal you have eaten, something that you bought that was more sustainable than usual. Something you have made to help nature,... Everything and anything is welcomed!

CHALLENGE Time COMMUNITY MISSION

1. Take a look around the **WOW, I didn't know that!** thread. Comment on something that you find amazing.

2. What do you find fascinating?? Find some interesting facts or an amazing story and share it on the **WOW, I didn't know that!** thread.

Explore OUR THEMES

Our topics are split into themed areas...

1. **TAKE A LOOK AT OUR SLIDE DECKS** each one has loads of information on the problems we face with tangible actions that you can do in your own lives.

2. Comment at the bottom of each slide deck and tell us what you learnt whilst exploring that theme.

CHALLENGE Time

Choose 1 theme that you would like to present to a group of people. It could be your family, friends, your school or a community group. Use this space to make notes on anything that sparks your interest

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THINK about each area and what you can do to make a change within these areas....

It could be in your own life, family, school or bigger!

Be **IMAGINATIVE**, Be **CREATIVE** and think **BIG**

1. OUR OCEAN

What I want to help:

How I can make a change:

2. OUR WARMING PLANET

What I want to help:

How I can make a change:

3. FOOD FOR THOUGHT

What I want to help:

How I can make a change:

4. WHAT A WASTE

What I want to help:

How I can make a change:

5. WILDLIFE AND BIODIVERSITY

What I want to help:

How I can make a change:

6. OTHER AREAS

What I want to help:

How I can make a change:



It's Time To FIND YOUR VOICE



1



The **KEY TO BRAINSTORMING** is to not let problems get in the way at the first step, so just let your mind wander...



Now you have had a chance to look around and learn all about the topics out there, let's really delve into where your passions lie and **WHERE YOUR VOICE** can make a **DIFFERENCE!**

Take some time to **THINK** and **REFLECT....**

1. What makes you feel like you need to do something?

2. Which area means the most to you?

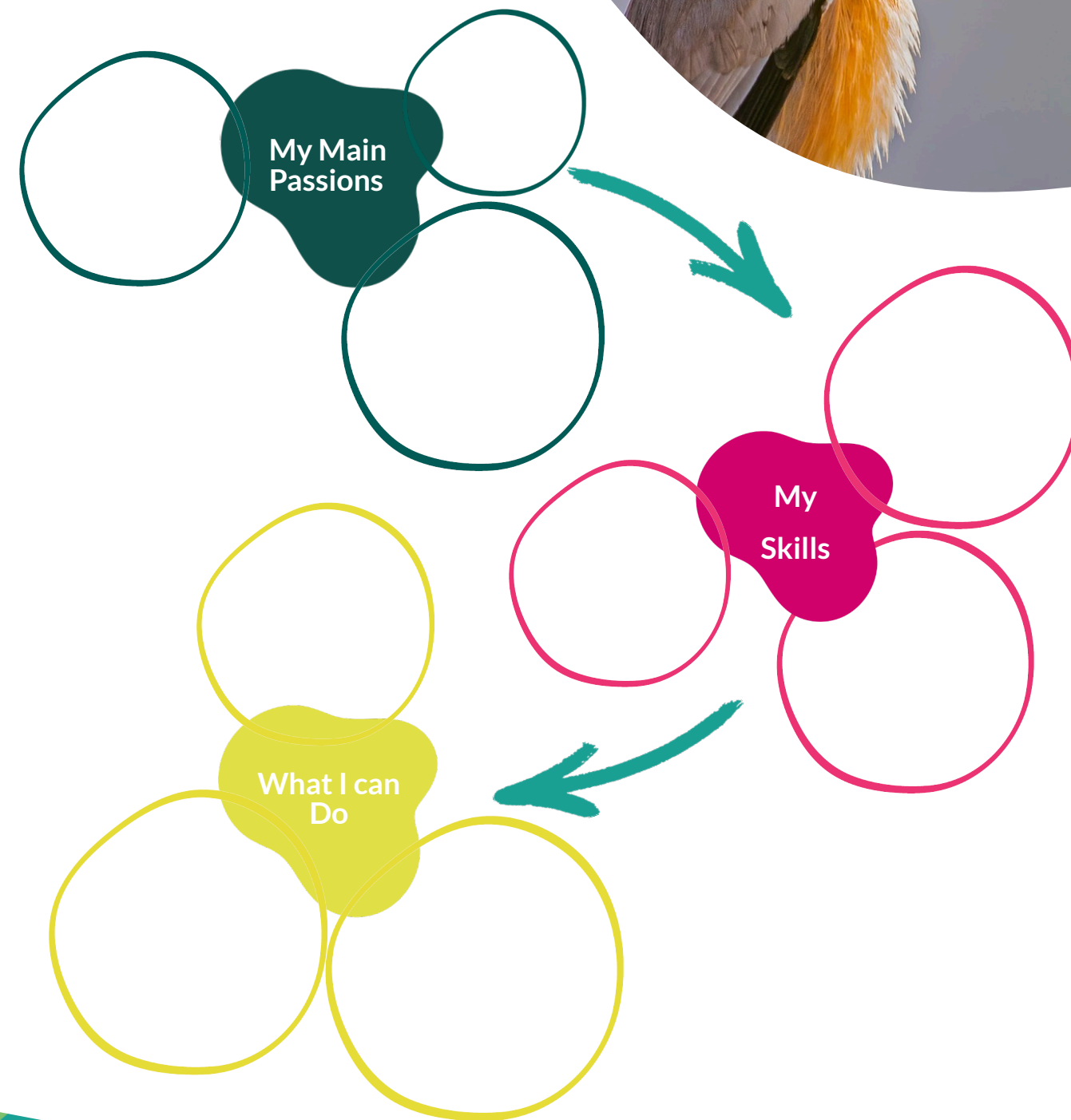
3. What skills and attributes do you have that can help your climate mission?

4. What have you been inspired by through engaging with Power of 10?



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It's Time To START ACTING



Search through our Home Challenges and see which ones are most achievable for you and your family. Our Home Challenges aim to help you make more planet-positive choices throughout all of your household activities.



TIPS FOR SUCCESS

1. Involve your family members in the discussions and planning for each action
2. Make sure that you have everything you need to succeed in your challenge.
3. Choose the easiest challenges first and then build up to more complicated ones



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Make it YOUR OWN



Making changes is very individual... sometimes things that work for one person don't work for another. Choose the challenges that best fit your lifestyle and family... If something is impossible see if there is something else that might work instead

FEEDBACK Tell us what worked and what didn't work. Tell us if you added something or if you think something should be added. We NEED your input to make sure these resources work!





Spread Your MESSAGE



It's time to start reaching out to other people to get them inspired to take action too.... Power of 10 is based on the simple idea that if:

If 1 person tells 10 people and those 10 people tell 10 more... within 10 days the whole world will have been inspired

So let's start spreading our knowledge, our actions, our good news, our facts and most of all empowering others to make small changes to their corners of the world...

- 1** Spread news of the Power of 10 App
- 2** Open up and talk to your friends, family, peers, teachers...
- 3** Advocate for the changes you want to see - say no to plastic, write to your MPs, write to your supermarkets
- 4** Encourage others to enjoy the natural world
- 5** Encourage others to join Power of 10



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CONGRATULATIONS



WELL DONE!!

Throughout this Challenge Booklet, you have already managed to

- Share about yourself on the PO10 App
- Organise a film screening
- Plan and write a Factfile
- Plan a Good News Case Study
- Explored and learnt about new topics
- Explored your own Ideas, passions and skills
- Completed a Home Challenge

..... And become a Power of 10 Changemaker.....!



You have **1 MORE TASK** left before you complete the Big Power Of Challenge and that is all **UP TO YOU!** Turn the page to see how you can plan for your first big campaign and take your climate action above and beyond what you have already achieved!!



Your BIG CAMPAIGN

Throughout this Booklet, we have been helping you to **FIND YOUR CALLING** within our climate and environmental crisis. Hopefully by now you will have a better understanding of where your passions lie, the possibilities of action that can be taken and how **YOU** can take action in your own **COMMUNITY**

IT'S TIME TO FOCUS

Let's hone in on your first Big campaign.

Choose from the **FIND YOUR VOICE SECTION**. 1 area that you will tackle. And decide on what you want to do first. Look at other campaigns that others have done below and answer the questions on the following page.

ERIN : Eco club project

NADIA : Recycling at school

ARCHIE : Plastic free school

OLIVIA : Power of 10 eco day at school

My Project will be

RESOURCES

Decide what you need for your project

HELP

Decide if you need anyone to help you at any stage...

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Your **BIG**

CAMPAIGN

SKILLS

Decide if you need to level up in any areas and ask your Power of 10 manager if you need some specific guidance or mentoring to help you achieve this skills



INFORMATION

Decide if you need some facts to back your project up see if there are any resources on the app to help you get the info that you need

PLAN

Write your whole plan here:



STAGE 1

COMPLETED?



STAGE 2

COMPLETED?



STAGE 3

COMPLETED?



STAGE 4

COMPLETED?



ANOTHER WAY

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Write your own...

CASE STUDY



1.

RESEARCH

Have a look online for some good things happening. It could be a community project, an individual doing something amazing, some good conservation news or a business shaking up their industry...

MY GOOD NEWS TITLE IS:

2.

CHOOSE

will your Case Study be a Single-Pager or a booklet. Choose based on how much information you need to get across and or if it is simple enough to have on 1 page.

MY GOOD NEWS CASE STUDY WILL BE A:

3.

PLAN

Decide on the title of each section and what it will cover:

The problem:

The solution:

Explanation:

Benefits:

Any future plans:

4.

WRITE YOUR SECTIONS

Write your sections in a easy to read style, as if it were in a magazine. Keep the language positive, simple and inspiring.

Reference your sources with all facts being backed up by a reference, but write your references at the end of the document.

Use this space for notes and ideas and write your content in a Word document and send it across to your Power of 10 Team Manager.

Don't forget to include any images that you think would be nice to include



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CONGRATULATIONS

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You have
completed
**THE BIG POWER OF 10
CHALLENGE**

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I AM PROUD TO BE A
POWER OF 10
CHANGEMAKER

Remember YOU are making a difference... Keep it up!
No-one is too small to make a difference!

JOIN THE MOVEMENT...



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