



THE PEOPLE FIXING OUR FUTURE

Case studies of INNOVATION, DETERMINATION and ENVIRONMENTAL STEWARDSHIP

GENERATIONJUICE

Drinks dispensers for re-usable containers to replace single-use drinks machines

GenerationJuice, also known as **GenJuice** is an amazing example of how businesses can create real, positive change for the planet! This innovative brand is tackling plastic waste, carbon emissions, and unhealthy drink choices—all while making sustainability fun and accessible.

REDUCING PLASTIC one drink at a time

Every year, billions of plastic bottles pollute our oceans and landfills. GenerationJuice eliminates the need for single-use plastic with its cutting-edge T300 Drinks Hub—a dispenser that serves refreshing, natural drinks without waste, serving over **78 different options**. Instead of plastic bottles and cans, customers use reusable bottles, reducing their carbon footprint by an incredible **97%**!

CASE STUDY:

Delta Academies Trust

Delta Academies Trust is one of the many schools that have implemented GenJuice technology across 16 of their schools! This helped save over 140,000 plastic bottles and cans from being used and sent to landfill, equivalent to 2,421kg of waste. The school reported a significant reduction in plastic waste as well as being more cost effective, saving 20p for every 500ml.

By making small changes, secondary schools can help reduce the 650 million plastic bottles (14.3 million tonnes) thrown away each year!

SAVING the OCEANS & supporting COMMUNITIES

GenJuice doesn't just stop at waste reduction, transitioning to refillable drinks stations will save 1 Olympic sized swimming pool of carbon dioxide emissions per school day! GenJuice exemplifies how innovative technology and a commitment to sustainability can revolutionise beverage consumption in educational settings.



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